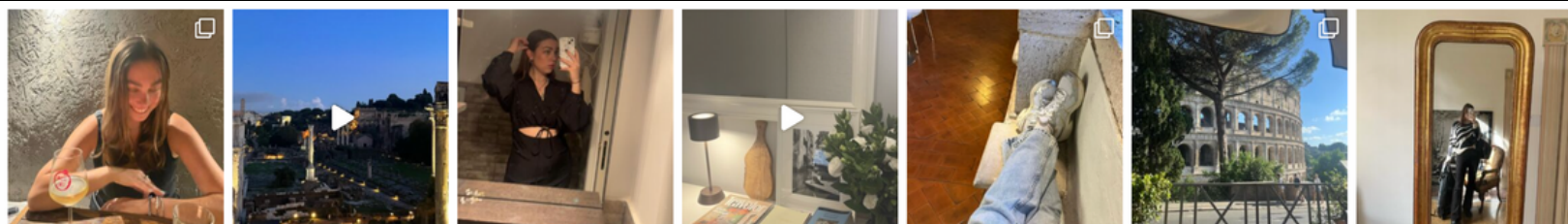


MAGGIE JOHNSON

the Artful Everyday

TRAVEL, ART, CULTURE + LIFESTYLE | AMERICAN BASED IN ROME, ITALY



ABOUT

Ciao! I'm Maggie, a 27-year-old writer and content creator. The Artful Everyday is my travel and lifestyle blog dedicated to living intentionally and finding beauty in the ordinary. I believe that how we live our lives is art. I love traveling, visiting museums (#gallerygirl), and immersing myself in other cultures. I'm currently based in Rome, Italy and speak both English and Italian.

[My blog](#)

[My travel guides](#)

La vita è bella.

STATS + DEMOGRAPHICS

Instagram

1930 followers

3.81% engagement rate

46% age 25-34

68% female

43% of audience in America, 24% in Italy

TikTok

430 followers

62.4K likes

SOCIAL LINKS

[@theartfuleveryday](#)

[Instagram](#) | [TikTok](#) | [YouTube](#) | [Pinterest](#)

SERVICES + RATES

Instagram post 90€

Instagram story (set of 3 frames) 70€

TikTok post 50€

Guest blog post 50-100€

UGC 140€

+45€ for ad usage rates for 30 days

PREVIOUS COLLABS

[Including guest blog posts, Instagram posts, and Instagram stories]

- Fat Tire Tours
- The Italy Edit
- RomeAbroad
- Traverse Journeys
- Yes To Skincare
- Shop Juliettiful
- Guided Grey Jewelry
- Pottery Barn Dorm

[My portfolio](#)

I'D LOVE TO WORK WITH YOU.

-Maggie

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